



## **MEDIA RELEASE**

# **RELIANCE JIO & UBER ANNOUNCE STRATEGIC PARTNERSHIP**

## **Industry Leaders come together for digital push**

**Mumbai, 20<sup>th</sup> February 2017:** Reliance Jio Infocomm Ltd ('Jio'), the world's fastest growing digital services company and Uber, the country's preferred ridesharing app, have announced a strategic partnership aimed at bringing the benefits of Jio Digital Life ecosystem to their users.

As part of the partnership, Jio and Uber will work together and explore various opportunities to progressively enrich and enhance the Digital Life experience of their users through complementary programmes.

Today JioMoney, the PPI wallet offered by Reliance Payment Solutions Ltd, and Uber announced an agreement that will enable Uber riders to pay for their rides using JioMoney and thereby enhance the digital transaction ecosystem in India. Similarly, JioMoney users will soon be able to request and pay for Uber rides from within the JioMoney app. The partnership will give a major boost to cash-free payments in India and provide mobility options to millions of Jio users.

Starting today, Uber will gradually rollout the JioMoney payment option for its users across the country. This integration provides a hassle-free payment experience to Uber riders and will be an added avenue for digital transactions for JioMoney's rapidly growing user-base across India.

Anirban S Mukherjee, Business Head, JioMoney said that "Jio aims to bring the benefits of evolving digital technologies to every Indian through an entire ecosystem that will allow Indians to live Digital Life to the fullest. JioMoney is an integral part of the Jio ecosystem and is fast emerging as a preferred option for digital transactions due to its ease of use, intuitive interface and growing acceptability. JioMoney's integration with Uber will power the rapid migration of many more Uber transactions to the digital platform."

Madhu Kannan, Chief Business Officer, India and Emerging Markets for Uber said that "We are delighted to partner with Reliance Jio to unlock synergies across two of the largest user bases in India. Digital payments have become part of our everyday lives and by integrating JioMoney as a payment option, our riders will have the ability to use a familiar and consistent payment experience. Through this strategic partnership we are looking to fast forward to digital solutions at scale for the Indian users."

To celebrate the association, JioMoney and Uber will offer exclusive incentives to every user paying for Uber rides through JioMoney. The users of JioMoney will enjoy the hassle free payment experience of JioMoney at multiple avenues along with attractive offers and coupons available through JioMoney app.

### **About Reliance Jio Infocomm Limited:**

Reliance Jio Infocomm Limited ("Jio"), a subsidiary of Reliance Industries Limited ("RIL"), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.



Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an ecosystem comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

**About JioMoney:**

JioMoney is your simple, smart and secure 'one-app' solution to everyday transactions on the go. It is much more than just a wallet. It empowers you to pay everywhere in a cash-free way. With JioMoney, you can do mobile and DTH recharges, make everyday payments at physical stores, send/receive money, pay insurance premiums, manage your finances, get great deals, and much more. JioMoney is offered by Reliance Payment Solutions Limited, which is a subsidiary of Reliance Industries Ltd.

**About Uber:**

Uber's mission is to make transportation as reliable as running water—everywhere, for everyone. We started in 2010 to solve a simple problem: how do you get a ride at the touch of a button? Six years and more than two billion trips later, we've started tackling an even greater challenge: reducing congestion and pollution in our cities by getting more people into fewer cars.

**Press Contacts:**

Manish Bhatia  
Reliance Jio Infocomm Ltd  
+912244753591; +917021247198

Ruchica Tomar  
Communications Lead, Uber India  
+91-9999004623