



MEDIA RELEASE

JIO WELCOMES OVER 72 MILLION JIO PRIME MEMBERS, AND COUNTING!

JIO ANNOUNCES JIO SUMMER SURPRISE FOR JIO PRIME MEMBERS – WITH FIRST RECHARGE OF Rs 303 AND ABOVE, 3 MONTHS OF COMPLIMENTARY SERVICE

EXTENDS TIMELINE UPTO 15TH APRIL FOR FIRST RECHARGE

FASTEST CONVERSION FROM FREE TO PAID SERVICES

Mumbai, March 31, 2017: Reliance Jio Infocomm Ltd. (“**Jio**”) announced today that in just one month, over 72 million (and still counting!) Jio customers have signed up for JIO PRIME, making it one of the most successful customer privilege programmes anywhere in the world.

This is the largest migration from free to paid services in history in such a short period of time. Considering the unprecedented demand for enrolling to JIO PRIME and doing the first recharge, Jio has extended the deadline for purchasing Jio’s Rs 303 (and other) plans till 15th April. This extension will provide the necessary breathing room for users to avoid service disruption during the transition from free to paid services.

Customers who could not enrol for JIO PRIME by 31st March for whatever reason can still do so by paying Rs 99 along with their first purchase of Jio’s Rs 303 and other plans till 15th April.

Jio also announced the Jio Summer Surprise for its JIO PRIME members. Every JIO PRIME member, when they make their first paid recharge prior to 15th April using Jio’s Rs 303 plan (or any higher value plan), will get services for the initial 3 months on a complimentary basis. The paid tariff plan will be applied only in July, after the expiry of the complimentary service. The Jio Summer Surprise is the first of many surprises for JIO PRIME members.

Mobile Number Portability (MNP), which allows customers to retain their existing mobile number when they switch to Jio, is available across the country for all customers. Lakhs of customers have already used this facility. For International travellers, Jio’s International roaming service is available across the world, with the best voice and data rates in the industry.

Enclosed is a letter that the Chairman, Shri Mukesh D. Ambani, has written to welcome and thank the Jio customers.

Snapshots from across the country – JIO PRIME customers doing their recharges



Baroda (Gujarat)



Basti (Uttar Pradesh (East))



Chennai (Tamil Nadu)



Dahisar East (Maharashtra)



Durg (Bihari)



Indore (Madhya Pradesh)



Kolkata (West Bengal)



Kota (Rajasthan)



Rajkot (Gujarat)



Lucknow (Uttar Pradesh)



Madurai (Tamil Nadu)



Nagpur (Maharashtra)



Nellore (Andhra Pradesh)



Kanpur (Uttar Pradesh)



Ranchi (Jharkhand)



Sonipat (Haryana)



About Reliance Jio Infocomm Limited:

Reliance Jio Infocomm Limited ("Jio"), a subsidiary of Reliance Industries Limited ("RIL"), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an eco-system comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

Reliance Jio Infocomm

Jio.CorporateCommunication@ril.com

022-44753603

Reliance Jio Infocomm Limited, CIN: U72900MH2007PLC234712

Registered Office: 9th Floor, Maker Chambers IV, 222, Nariman Point, Mumbai - 400021, Maharashtra, India. Tel: 022-22785000